



2/14/2023

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Dear Friend,

The Center for Health Care Services is excited to announce its **21<sup>st</sup> Annual Bexar County Behavioral Health and Wellness Conference**. This free-to-the-public event will take place on **May 18 and May 19, 2023** at the Norris Conference Center.

For more than two decades, the Bexar County Behavioral Health and Wellness Conference has connected people living with mental illness, substance use disorders, intellectual and developmental disabilities, and their loved ones, to important resources and information. For these individuals, finding support and gaining knowledge is vital to making a difference in their lives.

With the need for behavioral health services at an all-time high in San Antonio and Bexar County, last year's conference fueled more participation and community turnout than ever before, including 500 in-person attendees, 30 workshop sessions from local subject matter experts, 20 conference sponsors and more than 40 exhibitors. The invited community was treated to amazing keynote luncheon remarks from Roy Juarez, Jr., author of *Homeless by Choice: A Memoir of Love, Hate, and Forgiveness*. The conference also provides CEU opportunities for professionals with tracks for caregivers, consumers/peers, mental health, substance use, and wellness.

This year's conference is already promising to be our most informative yet. In Bexar County, nearly 1 in 5 adults will experience a serious mental illness and we're seeing tremendous negative impacts on our children and adolescents now. This is why we are inviting you to join us in linking even more of our community to the much-needed mental health and wellness resources, services and education we provide. In doing so, your support offers hope and healing to people struggling with mental illness and ensures that they have the information and resources necessary to chart their course to wellness.

I hope you will join us in making our 21st Annual Behavioral Health and Wellness Conference our most informative event to date. Because of your support, we improve the lives of children and adults with behavioral health challenges and/or intellectual disabilities more than ever. Thank you in advance for your time and consideration. Please contact Leonard B. Rodriguez at [lbrodriguez@chcsbc.org](mailto:lbrodriguez@chcsbc.org) or 210-261-1055 for more information on sponsorship opportunities and other ways to participate.

Kindest regards,

  
Jelynne LeBlanc Jamison  
President and Chief Executive Officer

  
Kathryn Keeton, Ph.D.  
CHCS Foundation Board Chair



BEXAR COUNTY

# BEHAVIORAL HEALTH & WELLNESS CONFERENCE

Norris Conference Center | May 18 & 19, 2023

## SPONSOR BENEFITS

### Event Sponsor \$25,000 (1 exclusive opportunity)

- Opportunity for representative to address the audience during luncheon and *Time2Tee* Golf Tournament
- Entry for 20 to the *AfterTee* Social Event
- Recognition with **premiere** placement on event signage
- Social media recognition to ~4,700 individuals
- Verbal recognition from the podium at the conference
- One full-page advertisement in conference program with **premium** placement
- **Premium-level** recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth with **premium** location
- Opportunity to provide promotional item

### Program Sponsor \$10,000 (2 exclusive opportunity)

- Entry for 15 to the *AfterTee* Social Event
- Recognition with **priority** placement on event signage
- Social media recognition to ~4,700 individuals
- Verbal recognition from the podium at the conference
- One full-page advertisement in conference program with **priority** placement
- **Priority-level** recognition in promotional materials
- Exhibit booth with **priority** placement
- Opportunity to provide promotional item

### Resource Fair Sponsor \$10,000 (2 exclusive opportunity)

- Entry for 15 to the *AfterTee* Social Event
- Recognition with **priority** placement on event signage
- Social media recognition to ~4,700 individuals
- One full-page advertisement in conference program
- Recognition in promotional materials
- Exhibit booth with **priority** placement
- Opportunity to provide promotional item

### Meal Sponsor \$5,000 (3 exclusive opportunities)

- Entry for 6 to the *AfterTee* Social Event
- Opportunity to provide promotional item
- One half page advertisement in conference program
- Recognition in promotional materials
- Logo recognition in conference program

### Mental Health First Aid Training Sponsor \$3,500 (2 exclusive opportunity)

- Sponsorship of a Mental Health First Aid Training Class of 30
- Entry for 2 to the *AfterTee* Social Event
- Recognition in promotional materials
- Logo recognition in conference program
- Opportunity to provide promotional item

### Education Sponsor \$2,500 (2 exclusive opportunity)

- Entry for 2 to the *AfterTee* Social Event
- Recognition in promotional materials
- Logo recognition in conference program
- Opportunity to provide promotional item

### Promotional Sponsor \$1,500 (5 exclusive opportunities)

- Entry for 2 to the *AfterTee* Social Event
- Logo recognition in conference program
- Opportunity to provide promotional item

### Individual Sponsor \$100 (multiple opportunities)

- Logo recognition at a luncheon table seating
- Opportunity to provide promotional item

### Sponsor the Conference & Golf Event \$7,500 (3 exclusive opportunities)



- Entry for 10 to the *AfterTEE* Social
- Logo displayed on one *Time2Tee* Golf Tournament Tee/Hole Sign
- Opportunity to provide promotional item
- Recognition in promotional materials
- Logo recognition in conference and *AfterTee* program
- Exhibit booth in conference exhibit area
- Sponsorship recognition in *AfterTee* event space