



Dear community member,

2022 Conference Committee

Ashley Esparza, CHCS

Jennifer Wong, CHCS

Ashley George, CHCS

Dorothy Burns, CHCS

*Melissa Lucio,
Bexar County
Behavioral Health
Department*

*Stacey Eure,
Bexar County
Behavioral Health
Department*

*Veronica Drake, Drake
Executive Solutions*

*Jessica Nunez,
Banyan Treatment
Centers*

*Leticia Dominguez,
Bexar County
Behavioral Health
Department*

*Michelle Mata,
Consumer/NAMI
Representative*

*In Memoriam
Clarence West*

In Bexar County, nearly 1 in 5 adults will experience a serious mental illness. For these individuals, finding resources and support is vital to making a difference in their lives. On **Friday, September 30, 2022** the 20th Annual Bexar County Behavioral Health and Wellness Conference will connect people to meaningful information about mental illness, substance use disorders, general health and wellness, and local resources.

Located at the Norris Conference Center (618 NW Loop 410), this **FREE** conference presented by The Center for Health Care Services, features a series of informative workshops for people living with a mental health condition and/or substance use disorder, as well as CEU opportunities for professionals, and a community resource fair.

The 20th annual event will feature keynote luncheon speaker **Roy Juarez Jr.**, founder of IMPACTtruth, Inc. and author of *Homeless by Choice: A Memoir of Love, Hate, and Forgiveness*. His story began here, on the south side of San Antonio, where he faced dangerous situations and obstacles living in the streets. Regardless of circumstances, it's never too late for that moment of change, and we are hopeful Roy's story will encourage and inspire others in the Bexar County community to do just that.

The Bexar County Behavioral Health and Wellness Conference is not possible without support from caring sponsors like you. Your support offers hope and healing to people struggling with mental illness, and ensures that they have the information and resources necessary to chart their course to wellness. After two years of stress, isolation, anxiety and grief, our annual conference is more meaningful than ever. Enclosed, please find an outline of this year's conference and a list of sponsorship opportunities. We hope we can count on your longstanding generosity to help us continue to make an impact in our community.

Should you have any questions or wish to discuss a customized sponsorship package, please contact Ashley Esparza by phone 210-261-1012 or email at aesparza@chcsbc.org.

Kindest regards,

Jelynn LeBlanc Jamison
President/Chief Executive Officer



Outline of the 2022 Behavioral Health and Wellness Conference

This free, one-day conference for Bexar County families, consumers, and caregivers offers five workshop tracks and a health and wellness resource fair. The 2019 conference had over 500 participants. This year, we anticipate 600 attendees. Below are descriptions of the five categories of workshops, health and wellness resource fair, and luncheon. The Keynote Speaker and Awards Ceremony luncheon is available for all conference attendees and sponsors.

Wellness Topics: This track offers wellness topics for challenges with mental health and substance use disorders. Topics may include, but are not limited to: suicide prevention, trauma healing, healing in the midst of the pandemic and making connections that bring change.

Mental Health Knowledge: These workshop sessions offer attendees an opportunity to learn more about topics that are affecting them or a loved one struggling with mental health. Topics may include, but are not limited to: mental health and faith, supported employment options and mental health, testimonials from people with lived experience, and mental health discussions for veterans, peers and everyday life.

Substance Use Knowledge: These workshop sessions are for people who are currently seeking services or interested in learning more about substance use challenges. Topics may include, but are not limited to: opioid prevention intervention, addiction and mental health, after treatment/community-based care, co-occurring mental health and addiction, and opiate/benzo alternatives.

Community Resources Information: These workshop sessions are geared for people interested in learning more about mental health and substance use resources available in Bexar County including: services for people with intellectual and developmental disabilities (IDD), psychiatric advance directives, permanent, affordable housing, the connection between law enforcement and mental health, and legal aid resources.

Essentials for Caregivers: These workshop sessions offer caregivers and family members an opportunity to learn how to be a supportive person in a loved one's struggle with mental health and/or substance use challenges while also taking care of themselves. Topics may include, but are not limited to: mental wellness and preventative techniques, how mental health impacts marriage, stress and mental health, and finding focus and balance.

Professional Development Topics: These workshop sessions are for mental health and counseling professionals seeking Continuing Education credit to maintain certification and meet licensure renewal requirements. Topics may include, but are not limited to: LGBTQ+ Ally Training, Perinatal Mental Health and Finding Focus and Balance.

Health and Wellness Resource Fair: This fair is open to all conference attendees seeking information on local resources surrounding mental health and/or substance use. Over 30 local agencies are available to provide information on referral services.

Keynote Speaker and Awards Luncheon: Our 2022 keynote address will be presented by author, entrepreneur, and activist Roy Juarez Jr. Author of "Homeless by Choice: A Memoir of Love, Hate, and Forgiveness," and founder of the human development company IMPACTtruth, Inc., Juarez built his company with a dream to inspire youth and reunite families by sharing his turbulent yet inspirational life story. Juarez has partnered with national organizations such as the U.S. ARMY, Ford Motor Company Fund, and the United States Hispanic Leadership Institute to inspire millions of individuals across 48 states and seven countries. He has garnered national media attention from outlets such as CNN, Chicken Soup for the Soul, and numerous local and online publications.

Juarez was born on the south side of San Antonio, Texas, where he faced dangerous situations and life-threatening obstacles. At the age of 14, due to domestic violence, Juarez became a high school drop-out and one of the hundreds of homeless youth on the city streets. With only a duffle bag of personal items he called home, Juarez moved from house to house to survive. However, thanks to community members who noticed the invisible student along the way, Juarez graduated from high school in 2000 and earned a bachelor's degree in Business Administration from Hardin-Simmons University in 2009. Regardless of circumstances, it's never too late for that moment of change, and we are hopeful Roy's story will encourage and inspire others in the Bexar County community to do just that.

SPONSORSHIP OPPORTUNITIES

Keynote Luncheon Sponsor \$10,000 (1 exclusive opportunity)

This sponsorship goes towards supporting the Keynote Speaker's honoraria (\$5,000), travel and hotel accommodations.

- Sponsorship for one at head table at Keynote/Awards Luncheon
- Opportunity for representative to address the audience
- Social media recognition with **priority** placement on event signage
- Social media recognition to approximately 4,500 individuals
- Verbal recognition from the podium at the conference
- One full-page advertisement in conference program with **premium** placement (specs 7.25 x 10)
- One table (Round of 10) at Keynote/Awards Luncheon
- **Premium-level** recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area with **premium** placement
- Conference registration for ten (10) company representatives
- Opportunity to provide promotional item in conference attendee bag

PURCHASED

Printing Sponsor \$5,000* (1 exclusive opportunity)

This sponsorship goes towards supporting the printing of Conference programs.

- Recognition with **priority** placement on event signage
- Social media recognition to approximately 4,500 individuals
- Verbal recognition from the podium at the conference
- One half page advertisement in conference program with **premium** placement (specs 7.25 x 10)
- One table (Round of 10) at Keynote/Awards Luncheon
- **Priority-level** recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area with **premium** placement
- Conference registration for five (5) company representatives
- Opportunity to provide promotional item in conference attendee bag

PURCHASED

**This sponsorship level may be provided as in-kind donation.*

Resource Fair Sponsor \$5,000 (1 exclusive opportunity)

This sponsorship goes towards supporting the registration costs for non-profit exhibitors during the Resource Fair.

- Recognition with **priority** placement on event signage
- Social media recognition to approximately 4,500 individuals
- Verbal recognition from the podium at the conference
- One full-page advertisement in conference program with **priority** placement, (specs 7.25 x 10)

Resource Fair Sponsor continued:

- One table (Round of 10) at Keynote/Awards Luncheon
- **Priority-level** recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area with **priority** placement
- Conference registration for five (5) company representatives
- Opportunity to provide promotional item in conference attendee bag

Coffee Break Sponsor \$3,000 (2 exclusive opportunities)

- Opportunity to provide promotional items during coffee breaks and in conference attendee bag
- Verbal recognition from the podium at the conference
- One half page advertisement in conference program, (specs 7.25 x 4.75)
- One table (Round of 10) at Keynote/Awards Luncheon
- Recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area
- Conference registration for three (3) company representatives

Educational Sponsor \$1,000 (1 exclusive opportunity)

- Sponsorship recognition during the Keynote/Awards Luncheon
- Social media recognition with **priority** placement on event signage
- Social media recognition to approximately 4,500 individuals
- Verbal recognition from the podium at the conference
- One half page advertisement in conference program with **premium** placement (specs 7.25 x 10)
- One table (Round of 10) at Keynote/Awards Luncheon
- **Priority-level** recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area with **premium** placement
- Conference registration for one (1) company representative
- Opportunity to provide promotional item in conference attendee bag

PURCHASED

Promotional Items Sponsor \$1,000* (2 exclusive opportunities)

- Sponsorship recognition on a promotional item
- One table (Round of 10) at Keynote/Awards Luncheon
- Logo recognition in conference program
- Exhibit booth in conference exhibit area
- Conference registration for one (1) company representative
- Opportunity to provide promotional item in conference attendee bag

**This sponsorship level may be provided as in-kind donation.*

SPONSORSHIP OPPORTUNITIES

Individual Track Sponsor \$1,000 (5 exclusive opportunities)

- Sponsorship recognition at the welcome to each workshop session within the track
- One table (Round of 10) at Keynote/Awards Luncheon
- Recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area
- Conference registration for one (1) company representative
- Opportunity to provide promotional item in conference attendee bag

Associates of the Conference \$500 (multiple opportunities)

- Recognition in promotional materials
- Logo recognition in conference program
- Exhibit booth in conference exhibit area
- Conference registration for one (1) company representative
- Opportunity to provide promotional item in conference attendee bag

Lunch Sponsor \$100 (multiple opportunities)

- Recognition in promotional materials
- Logo recognition in conference program
- Logo recognition at a luncheon table seating
- Opportunity to provide promotional item in conference attendee bag



SPONSOR BENEFITS

Benefits	Keynote (\$10,000)	Printing (\$5,000)	Resource Fair (\$5,000)	Coffee Break (\$3000)	Individual Track (\$1000)	Educational (\$1000)	Promotional Item (\$1000)	Associates of the Conf. (\$500)	Lunch Sponsor (\$100)
Seating for one at head table at Keynote/Awards Luncheon	X								
Opportunity to have a table-top display or address audience	During Keynote								
Recognition on event signage	Premium Placement	Priority Placement	Priority Placement	X	X	X	X		
Social media recognition to approximately 4,500 individuals	X	X	X						
Verbal recognition from the podium at the conference	X	X	X	X					
Advertisement in conference program	Full-page, premium placement	Full-page, priority placement	Full-page, priority placement	Half-page					
One table (Round of 10) at Keynote/Awards Luncheon	X	X	X	X	X	X	X		
Number of conference registration for company representatives	10	5	5	3	1	1	1	1	
Exhibit booth in conference exhibitor area	Premium location	Priority location	Priority location	X	X	X	X	X	
Recognition in promotional materials	Premium	Priority	Priority	X	X	X	X	X	X
Logo recognition in conference program	X	X	X	X	X	X	X	X	X
Opportunity to provide promotional item in conference attendee bag	X	X	X	X	X	X	X	X	X
Logo recognition at a luncheon table seating									X

*Luncheon table seats may vary based on COVID-19 restrictions and best practices

SPONSOR REGISTRATION

CONTACT INFORMATION:

Company Name (Please print as it should appear in all publications, including capitals and abbreviations)

Contact Person

Address

City/State/Zip Code

Contact Email Address

Contact Phone Number

SPONSORSHIP PACKAGES:

- | | |
|---|--|
| <input type="checkbox"/> Keynote Luncheon Sponsor \$10,000 | <input type="checkbox"/> Printing Sponsor \$5,000 |
| <input type="checkbox"/> Resource Fair Sponsor \$5,000 | <input type="checkbox"/> Coffee Break Sponsor \$3,000 |
| <input type="checkbox"/> Individual Track Sponsor \$1,000 | <input type="checkbox"/> Educational Sponsor \$1,000 |
| <input type="checkbox"/> Promotional Item Sponsor \$1,000 | <input type="checkbox"/> Associates of the Conference Sponsor \$500 |
| <input type="checkbox"/> Lunch Sponsor \$100 | |

METHOD OF PAYMENT

Enclosed is my check for \$ _____ made payable to the **CHCS Foundation**.

Please charge \$ _____ to my ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name _____ Card Number _____
(As it appears on the card)

Exp. Date _____ Sec. Code _____ Signature _____

**Sponsor contract must be received by August 10, 2022 for your name to be included in publications.*

THANK YOU FOR SUPPORTING THE BEXAR COUNTY BEHAVIORAL HEALTH AND WELLNESS CONFERENCE!

Once we receive your completed sponsorship form, The Center for Health Care Services Communications staff will contact you to discuss event arrangements, sponsorships benefits and recognition.

The Center for Health Care Services and The Center for Health Care Services Foundation
6800 Park Ten Blvd., Suite 200-S, San Antonio, TX 78213 | 210-261-1012